

With an alternative paper there's another voice—
an alternative voice—for the community to
partake of. With the consolidation of mass
media today by vast corporate interest, these independent
voices are all the more necessary if real knowledge and
accurate information is to flourish. Without them, the world
would be a poorer place.









—STEVE MOSS, FOUNDER
(1948-2005)

NMG New Times Media Group

NEW TIMES + SUN + MENUS + GET OUTSIDE + MY805TIX + DIGITAL ADVERTISING

EST. 1986

Print

<input type="checkbox"/>			Local news, arts, and entertainment weekly newspaper covering San Luis Obispo County published every Thursday
<input type="checkbox"/>			Local news, arts, and entertainment weekly newspaper covering Northern Santa Barbara County published every Thursday
<input type="checkbox"/>			The Central Coast guide to all things food and drink covering both San Luis Obispo and Northern Santa Barbara Counties
<input type="checkbox"/>			The Central Coast guide to all things outside covering both San Luis Obispo and Northern Santa Barbara Counties

Ticketing

<input type="checkbox"/>			Online ticketing portal and media support dedicated exclusively to Central Coast events
--------------------------	---	---	---

Additional print

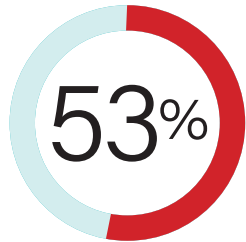
<input type="checkbox"/>	FRONT COVER STICKY NOTES
	Get your message on the front cover of <i>New Times</i> and the <i>Sun</i>
<input type="checkbox"/>	INSERTS
	Insert your flyer or multipage inserts into <i>New Times</i> and the <i>Sun</i>
<input type="checkbox"/>	CLASSIFIEDS
	Largest reach on the Central Coast for your real estate, business services, employment, and legal notice advertising
<input type="checkbox"/>	SHOP LOCAL (SUN)
	Full color back page placement every week to promote your business

Digital

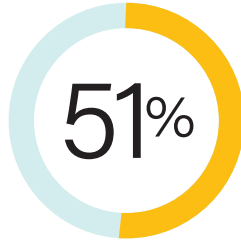
<input type="checkbox"/>	WEBSITE ADS
	NewTimesSLO.com and SantaMariaSun.com
	E-NEWSLETTERS
	Your opportunity for the premium spots on our five weekly e-newsletters
<input type="checkbox"/>	MY805TIX Wednesday TICKET WIRE
<input type="checkbox"/>	NEW TIMES Thursday NEWS WIRE
<input type="checkbox"/>	SUN Thursday NEWS WIRE
<input type="checkbox"/>	NEW TIMES Friday EVENTS WIRE
<input type="checkbox"/>	SUN Friday EVENTS WIRE

LARGEST REACH ON THE CENTRAL COAST

READERSHIP



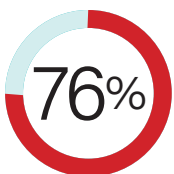
Percent of *New Times* readers who refer to their copy 1-3 times
77,500 (Pass Along Rate 3.1)



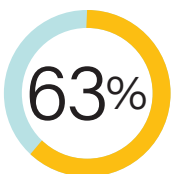
Percent of *Sun* readers who refer to their copy 1-3 times
33,600 (Pass Along Rate 2.8)

EDUCATION

Percent of readers with college or advanced degree



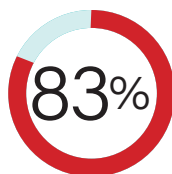
NEW TIMES



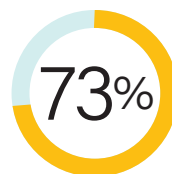
SUN

HOUSE OWNERS

Percent of readers who own their home



NEW TIMES



SUN

ACTIVITIES

Percent of *New Times* and *Sun* readers who ...



... prefer to shop at locally-owned businesses



... dine in or get take out from restaurants 1-3 times a week

WEBSITE STATS

NewTimesSLO.com - Page Views 65K - Unique Devices 50K

SantaMariaSUN.com - Page Views 28K - Unique Devices 20K

Website statistics reflect monthly average audience overview for 2025.

E-NEWSLETTERS

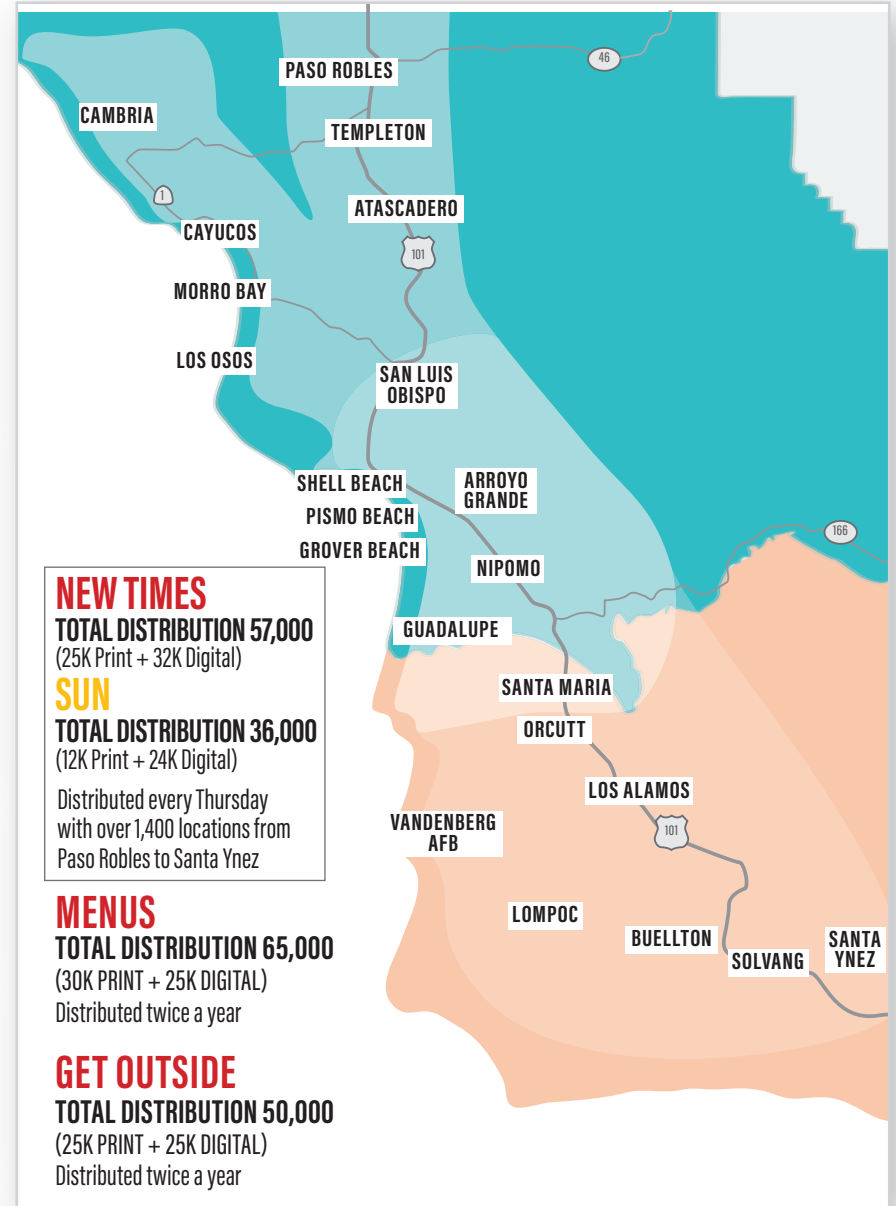
(SUBSCRIBER NUMBERS AS OF NOVEMBER 2025)

New Times NEWS WIRE (approx. 16K subscribers) • **New Times EVENT WIRE** (approx. 16K subscribers)

Sun NEWS WIRE (approx. 12K subscribers) • **Sun EVENT WIRE** (approx. 12K subscribers)

My805Tix TICKET WIRE (approx. 77K subscribers)

NEW TIMES MEDIA GROUP



New Times
(805) 546-8208

1010 Marsh Street
San Luis Obispo, CA 93401
NewTimesSLO.com

Sun
(805) 347-1968

801 South Broadway
Santa Maria, CA 93454
SantaMariaSun.com

New Times (805) 546-8208

Sun (805) 347-1968

We offer award-winning graphic design and production totally free to our clients

CAMERA READY ARTWORK

Camera ready ads are print-ready advertisements, supplied by the client, built to NTMG guidelines that do not require any adjustments.

FORMAT

Camera-ready ads should be built to the specified NTMG ad size and submitted in **PDF file format**. For best print quality, all advertisements should be at least 300 dpi. We do not accept Publisher files, Quark files, Word files, or Freehand files. All fonts should be embedded, outlined, or converted to paths. All links should be embedded in the PDF file.

AD ELEMENTS

(Logos / Photos / Images / Text)

For best print quality, all logos and supplied images should be at least 300 dpi. Images taken from the web are not acceptable (aside from legality issues, they are generally not high enough resolution to reproduce well).

GETTING ARTWORK TO US

Ad elements and camera-ready ads can be submitted to NTMG digitally via e-mail, Dropbox, flash drive, or CD. Please send your artwork directly to your sales rep.

DEADLINES

Deadline for ad elements is **Friday by 3:30pm** prior to publication.

Camera ready ads are due **Monday by 4pm** prior to publication.



2026 AD PLANNER

NEW TIMES MEDIA GROUP

JANUARY

1	● 2025 YEAR IN REVIEW <small>NEWTIMES CITY-THURS 2/9</small>
8	● VOLUNTEERS
15	<small>MLB, NL CITY-THURS 2/9</small>
22	GET OUTSIDE MAGAZINE
29	

FEBRUARY

5	GET OUTSIDE PUBLISHED IN FEB
12	● HEALTH & WELLNESS <small>PRESIDENTS' DAY-MON 2/18 VALENTINE'S DAY-SAT 2/14</small>
19	
26	● WEDDINGS <small>BEST OF SLO RALLOT</small>

MARCH

5	<small>BEST OF SLO RALLOT</small>
12	<small>ST PATRICK'S DAY-THURS 3/17</small> <small>BEST OF SLO RALLOT</small>
19	★ SPRING ARTS <small>WORLD MAGAZINE</small>
26	<small>THE 36TH'S 25TH B'DAY 3/31</small>

APRIL

2	<small>MENUS PUBLISHED IN APR EASTER SUNDAY 4/5</small>
9	
16	★ STRAWBERRY FESTIVAL
23	<small>STRAWBERRY FESTIVAL 4/24-26</small> <small>WINNING IMAGES ENTRY</small>
30	<small>WINNING IMAGES ENTRY</small>

MAY

7	● BEST OF SLO COUNTY <small>WEDNESDAY CITY-THURS 6/10</small> <small>WINNING IMAGES ENTRY</small>
14	
21	<small>WEDNESDAY CITY-THURS 6/26</small>
28	★ SUMMER GUIDE

JUNE

4	● PRIDE <small>BEST OF NSBC RALLOT</small>
11	<small>BEST OF NSBC RALLOT</small>
18	● WINNING IMAGES <small>FATHER'S DAY-SUN 6/21 JUNETEENTH-FRI 6/19</small> <small>GET OUTSIDE CL</small> <small>BEST OF NSBC RALLOT</small>
25	

JULY

2	★ SB COUNTY FAIR <small>4TH OF JULY-SAT 7/4</small> <small>SB COUNTY FAIR THU</small>
9	★ CA MID-STATE FAIR <small>CA MID-STATE FAIR 7/16-20</small>
16	<small>NTMA ENTRY</small>
23	● 55 FICTION <small>NTMA ENTRY</small>
30	<small>NTMA ENTRY</small>

AUGUST

6	● EDUCATION TODAY
13	<small>NEWTIMES' 40TH B'DAY 8/13</small>
20	● BEST OF NSBC
27	<small>PET PHOTO ENTRY</small>

SEPTEMBER

3	<small>PET PHOTO ENTRY LANDMARK CITY-THURS 9/7</small>
10	● STUDENT GUIDE <small>CAL POLY WEEK OF WELCOME</small>
17	
24	★ AUTUMN ARTS

OCTOBER

1	<small>MENUS CL & PUBLISHED IN OCTOBER</small>
8	<small>COLUMBUS DAY-MON 10/12</small>
15	
22	● PET
29	<small>HALLOWEEN-SAT 10/31 ELECTION DAY-TUES 11/3</small>

NOVEMBER

5	<small>VETERANS DAY-THURS 11/11</small>
12	
19	★ HOLIDAY GUIDE <small>AFSA SAN FRANCISCO-MAY 20</small>
26	<small>TELEVISIONS-THURS 11/26</small>

DECEMBER

3	
10	
17	
24	<small>CHRISTMAS-FRI 12/25</small>
31	● 2026 YEAR IN REVIEW

NEWTIMES & SUN PUBLICATION
NEWTIMES ONLY PUBLICATION
SUN ONLY PUBLICATION
SPECIAL GLASSY MAGAZINE

★ = FULL INTENSE ● = TRIMMED

Winning Images entries due: Mon, May 11
55 Fiction entries due: Mon, June 15
NTMA entries due: Mon, August 3
Pet photo entries due: Mon, Sept. 14



My805Tix is an online ticket portal dedicated exclusively to Central Coast events. We provide organizations with access to the entire New Times and Sun audiences.

WHAT WE OFFER

- Media support
- Full page print ads in *New Times* and *Sun* weekly publications
- Promotion on NewTimesSLO.com, SantaMariaSun.com, and My805Tix.com
- Promotions via Ticket Wire e-newsletter and social media posts reaching thousands of people who love the Central Coast
- Customer data, reports, and tracking
- A highly-competitive credit card processing rate that you can pass along to the ticket buyer if you choose
- Online ticket sales from a trusted resource
- 30% off all NTMG print and digital products

KEY FEATURES & BENEFITS

ONE-PAGE CHECKOUT - reduce cart abandonment

TIME-ENTRY UPDATES - space out check-in by venue, date, and time.

SERIES EVENTS - manage ticket inventory and packages across a series of events or reoccurring events

SPONSORSHIP INVENTORY - more branding opportunities than any other platform (brand tickets, logos, and links on checkout page, lead gen, etc.)

UPSELL AT CHECKOUT - create a pop-up during checkout when a ticket is added to the cart



VIRTUAL EVENTS - embed a live stream or pre-recorded video to a new landing page that is gated by ticket type or activity

MERCHANDISE - include a merchandise section at checkout to add new revenue pre-event

TAP TO REDEEM - fans can now tap their tickets or activities to redeem for a completely contactless check-in

DEDICATED CLIENT SERVICES TEAM - training, building events, on-site support, strategic consulting

MULTI-LANGUAGE - build event details in two languages for fans to toggle between based on preference, like English and Spanish

DIGITAL ADVERTISING

ADS

NewTimesSLO.com and **SantaMariaSun.com** offer a unique online branding opportunity. Our digital advertising packages provide your business daily exposure throughout both websites.

Billboard (2000px x 500px)

Luxury, Coastal Living Awaits
 • Grover Beach's West End
 • Enjoy stunning ocean views
 • Premier designer interiors
SECURE YOUR HOME TODAY

Encore CCB

NewTimes
 SLO COUNTY NEWS & ENTERTAINMENT SINCE 1988

Leaderboard (728px x 90px)

MY 805 TIX
 LOCAL TICKETS. ONE PLACE

NOW HIRING!
 Help support people with disabilities
 Apply Today! 805.777.5544 ext. 100
 jobs@newtimeslo.com

SLO County voters say yes to Proposition 50 in early vote count
 Unofficial Proposition 50 special election results point to California voters approving new congressional districts for the state. As of Nov. 5, 63.8 percent of voters around California cast their ballots in favor of Proposition 50, while 36.2 percent of them voted against it. Spearheaded by Gov. Gavin Newsom, the measure would authorize temporary use of new state congressional district maps through 2030, directing the independent Citizens Redistricting Commission to resume enacting district maps in 2031....
 BY KULBIL RAJAGOPAL NOVEMBER 6, 2025

Locals weigh in on Proposition 50
 California's attempt to redraw congressional districts
 BY THE NEW TIMES STAFF OCTOBER 30, 2025

SLO County braces for delayed CalFresh benefits in November
 BY KULBIL RAJAGOPAL OCTOBER 30, 2025

New manager selected for SLO shooting range
 BY CHLOE HODGE OCTOBER 30, 2025

Rectangle & Cube (300px x 250px)

Get Outside
 Summer/Fall 2025

Free Will
 Local Artists & Musicians

The Central Coast Guide to All Things Food and Drink
 Local Recipes & Dining

Dulwich Collective
 Reunite with

NewTimesSLO.com or SantaMariaSun.com LEADERBOARD (728 x 90) RECTANGLE (300 x 250)

\$12 per 1,000 (10,000 minimum)

CUBE \$15 per 1,000 (10,000 minimum)

BILLBOARD (2000 x 500)

NewTimesSlo.com - \$1800/month
SantaMariaSun.com - \$1200/month

SNEAKER (728 x 90)

NewTimesSlo.com - \$800/month
SantaMariaSun.com - \$500/month

NEWSLETTERS

Our weekly emailed newsletters feature premium leaderboard spots. Give your business optimum exposure in the limited premium space!

NewTimes NEWS WIRE
 CENTRAL COAST NEWS

e-NEWSLETTER (640px x 200px)

NEW TIMES MUSIC AWARDS SHOWCASE EVENT
 FRI NOV 21 2025 • 7PM

TIX SELLING FAST. GET YOURS NOW!
@ SLO BREW ROCK

New Times NEWS WIRE (Thursday)

(approx 16,000 subscribers - size: 640x200)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

New Times EVENT WIRE (Friday)

(approx 16,000 subscribers - size: 640x200)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

Sun NEWS WIRE (Thursday)

(approx 12,000 subscribers - size: 640x200)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

Sun EVENT WIRE (Friday)

(approx 12,000 subscribers - size: 640x200)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

NEWSLETTER TAKEOVER

2 spots on ALL 4 Newsletters

1x=\$950 4x=\$855 8x=\$808 13x=\$713

NEW TIMES MEDIA GROUP

MY805TIX TICKET WIRE NEWSLETTER

MY 805 TIX
 VISIT MY805TIX.COM

TICKET WIRE
 FESTIVALS | CONCERTS | ART | THEATER | FOOD + DRINK

UPCOMING EVENTS

FEATURED EVENTS

Ticket Wire Image (500px x 380px)

Orchestra Nova presents:
Silent Movie: "Show People"
 with Live Orchestra
 Harold J. Miossi CPAC at Cuesta College
 Sunday, October 30 • 4pm
BUY TICKETS NOW

Basin Street Regulars presents:
Barrelhouse Wailers and The Decomposing Brass Quintet
 Pismo Beach Veterans Hall
 Sunday, October 30 • 1-4pm
BUY TICKETS NOW

My805Tix TICKET WIRE

(Wednesday)

(approx 72,000 subscribers - size: 500x380)

1x=\$455 4x=\$410 8x=\$387 13x=\$341

My805Tix TICKET WIRE BUNDLE

Print and Digital **New Times**

1x=\$625 4x=\$563 8x=\$531 13x=\$469

Print and Digital **SUN**

1x=\$600 4x=\$540 8x=\$510 13x=\$450

New Times (805) 546-8208

Sun (805) 347-1968

RATE CARDS

NEW TIMES MEDIA GROUP

Print & Digital BUNDLES*

New Times

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,597	\$1,287	\$1,195	\$1,117	\$200
3/4	\$1,203	\$972	\$903	\$846	\$200
JR	\$932	\$756	\$703	\$659	\$200
1/2	\$848	\$688	\$641	\$601	\$150
3/8	\$677	\$551	\$514	\$483	\$150
5/16	\$603	\$493	\$459	\$432	\$150
1/4	\$496	\$407	\$380	\$358	\$75
3/16	\$394	\$326	\$305	\$288	\$75
1/8	\$283	\$236	\$222	\$211	\$50
1/16	\$184	\$158	\$149	\$143	\$25

Print ONLY*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,547	\$1,237	\$1,145	\$1,067	\$200
3/4	\$1,153	\$922	\$853	\$796	\$200
JR	\$882	\$706	\$653	\$609	\$200
1/2	\$798	\$638	\$591	\$551	\$150
3/8	\$627	\$501	\$464	\$433	\$150
5/16	\$553	\$443	\$409	\$382	\$150
1/4	\$446	\$357	\$330	\$308	\$75
3/16	\$344	\$276	\$255	\$238	\$75
1/8	\$233	\$186	\$172	\$161	\$50
1/16	\$134	\$108	\$99	\$93	\$25

*Insertions must be weekly to qualify for frequency discounts. Rates are per insertion.

Print & Digital BUNDLES*

Sun


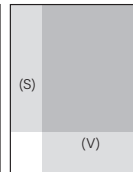

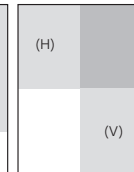
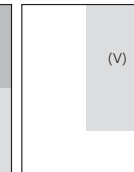
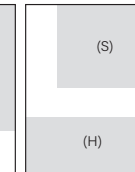
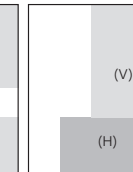
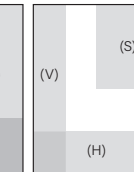
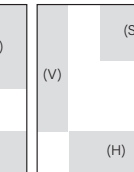
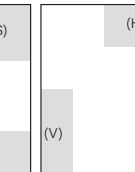
SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,083	\$877	\$815	\$763	\$200
3/4	\$825	\$670	\$623	\$585	\$200
JR	\$635	\$518	\$483	\$454	\$200
1/2	\$590	\$482	\$449	\$422	\$150
3/8	\$472	\$388	\$362	\$341	\$150
5/16	\$407	\$336	\$314	\$296	\$150
1/4	\$339	\$281	\$264	\$249	\$75
3/16	\$290	\$242	\$228	\$216	\$75
1/8	\$216	\$183	\$173	\$164	\$50
1/16	\$141	\$123	\$118	\$113	\$25

Print ONLY*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,033	\$827	\$765	\$713	\$200
3/4	\$775	\$620	\$573	\$535	\$200
JR	\$585	\$468	\$433	\$404	\$200
1/2	\$540	\$432	\$399	\$372	\$150
3/8	\$422	\$338	\$312	\$291	\$150
5/16	\$357	\$286	\$264	\$246	\$150
1/4	\$289	\$231	\$214	\$199	\$75
3/16	\$240	\$192	\$178	\$166	\$75
1/8	\$166	\$133	\$123	\$114	\$50
1/16	\$91	\$73	\$68	\$63	\$25

*Bundles include 5,000 impressions per week with both leaderboard and medium rectangle web ads.

PRINT AD SIZES

									
Full Page (H) 10.125" w x 12.75" h	3/4 Page (V) 7.5" w x 12.75" h (S) 10.125" w x 9.5" h	Junior Page 7.5" w x 9.5" h	1/2 Page (H) 10.125" w x 6.25" h (V) 5" w x 12.75" h	3/8 Page (V) 5" w x 9.5" h	3/8 Page (H) 10.125" w x 4.625" h (S) 7.5" w x 6.25" h	5/16 Page (H) 7.5" w x 4.625" h (V) 5" w x 8" h	1/4 Page (H) 10.125" w x 3" h (V) 2.375" w x 12.75" h (S) 5" w x 6.25" h	3/16 Page (H) 7.5" w x 3" h (V) 2.375" w x 9.5" h (S) 5" w x 4.625" h	1/8 Pg. (H) 5" w x 3" h (V) 2.375" w x 6.25" h 1/16 Page (S) 2.375" w x 3" h

ADDITIONAL PRINT INFO

PLACEMENT

When available, specific page position is guaranteed with a 15% placement charge. Minimum ad size: 3/16. Back page: 20% additional charge.

FRONT COVER STICKY NOTES

\$70 per 1,000 includes printing. Rates are net. Minimum 12,000 per publication. Deadline is three weeks prior to publication date

INSERTS

Insert rates \$50 per 1,000 for 12,000; \$45 for up to 37,000. Minimum inserts: 10,000. Call for multiple-page insert pricing.

New Times (805) 546-8208

Sun (805) 347-1968



MENUS

THE CENTRAL COAST GUIDE TO ALL THINGS FOOD AND DRINK

The premier food and drink guide to the Central Coast with 65,000* copies distributed every six months throughout San Luis Obispo and Northern Santa Barbara Counties

*40,000 print • 25,000 digital



RATES

FRONT COVER

Includes consult, photoshoot, front cover, full page ad, and 1/2 page written feature story

\$3800

PREMIUM PAGE PLACEMENT

Inside front cover, inside back cover, or back cover

3x - \$1663 • 2x - \$1954 • 1x - \$2111

FULL PAGE AD +

1/2 PAGE FEATURE STORY

3x - \$1964 • 2x - \$2331 • 1x - \$2625

1/2 PAGE AD +

1/2 PAGE FEATURE STORY

3x - \$1399 • 2x - \$1649 • 1x - \$1895

FULL PAGE AD

3x - \$1386 • 2x - \$1628 • 1x - \$1759

1/2 PAGE AD

3x - \$821 • 2x - \$966 • 1x - \$1029

DIGITAL/WEB ADS

Add digital for \$12 per 1,000

(10,000 impressions)

PUBLICATION DATES:

April & October 2026

PRINT AD SPECS

FULL PAGE = 8.625" x 11.125" (includes 0.25" bleed)

Image Area = 8.375" x 10.875" (trim size)

Live Area = 8.125" x 10.625"

1/2 PAGE VERTICAL (no bleed) = 3.75" x 9.75"

DIGITAL/WEB ADS (PIXELS)

Leaderboard = 728 x 90 **Rectangle** = 300 x 250

PICK UP POINTS THROUGHOUT THE CENTRAL COAST:

Hotels • Wineries • Shopping Centers • Chambers of Commerce Corporations • High-traffic areas including many *New Times* and *Sun* newspaper racks.

Get Outside

THE CENTRAL COAST GUIDE TO EVERYTHING OUTSIDE

Get Outside is a full-color glossy magazine with a print circulation of 25,000 and 25,000 digital copies. It is distributed throughout San Luis Obispo and Northern Santa Barbara Counties. Pickup points include chambers of commerce, hotels, college campuses, corporations, shopping centers, and other high-traffic areas, including many *New Times* and *Sun* newspaper racks.

PUBLICATION DATES:
February & July 2026

RATES

FULL PAGE AD

3x (30% OFF) - \$1075
2x (20% OFF) - \$1228
1x - \$1535

1/2 PAGE AD

3x (30% OFF) - \$578
2x (20% OFF) - \$660
1x - \$825

1/4 PAGE AD

3x (30% OFF) - \$339
2x (20% OFF) - \$387
1x - \$484

BUSINESS DIRECTORY

3x (30% OFF) - \$129
2x (20% OFF) - \$140
1x - \$165

DIGITAL RATES

Add Digital for \$12 per 1,000
(10K minimum impressions)



PRINT AD SPECS

FULL PAGE = 8.625" x 11.125" (includes 0.25" bleed)
Image Area = 8.375" x 10.875" (trim size)
Live Area = 8.125" x 10.625"

1/2 PAGE

VERTICAL = 3.75" x 9.75"
HORIZONTAL = 7.625" x 4.8125"

1/4 PAGE = 3.75" x 4.8125"

BUSINESS DIRECTORY = 2.5" x 2.4"

So you want to be on the
COVER?



**STICKY
 NOTES**
are the way to do it!

DEADLINES:

Three weeks in advance for artwork and space reservations.

SPECIFICATIONS:

- Image should be a 3" wide x 3" tall PDF (this includes the bleed area).
- Final trim size will be 2.875" x 2.875"
- The optimum resolution of images in the PDF file is 266 dpi.
- The text in your art should be converted to outlines.
- Only B/W text is available on back cover.

RATES:

\$70 per 1,000 includes printing. Rates are net.
 Minimum 12,000 per paper.
 50% deposit non-refundable.

SHIPPING:

SF Media Co
 c/o SLO New Times
 1201 Evans Ave.
 San Francisco, CA 94124

the classies

NEW TIMES MEDIA GROUP

CLASSIFIED LINE AD RATES

All line ads are placed in both *New Times* and/or the *Sun* and will be placed on both newtimesslo.com and santamariasun.com.

RATES

Run in New Times and/or the Sun

1x	4 lines	\$16 per week	additional lines \$4.00
13x	4 lines	\$12 per week	additional lines \$3.00
26x	4 lines	\$10 per week	additional lines \$2.50
52x	4 lines	\$8 per week	additional lines \$2.00

Rates are per line per paper.

CREATING ADDED IMPACT

Headlines Small \$2.00 Medium \$4.00 Large \$6.00

Border \$3.00 per ad

Logo \$5.00 per logo

Bold \$0.50 per word

Rates are per week.

FREE LINE ADS

Two Weeks, Two Lines, Two Papers.

Applies to the For Sale category only for items \$200 or less.

Free ads apply to non-commercial advertisers.

AUTO SPECIAL

Sell your car, van, rv, etc for just \$35 a week! Includes one photo and up to 40 words of text. Rate is per paper.

NONPROFIT DISCOUNT

NTMG offers a 20% discount off our open rate to all organizations that are recognized by the IRS with a tax-exempt 501 (c)(3) status.

FINANCIAL INFORMATION

Classified line ads are pre-paid. We accept Visa, MasterCard, American Express, Discover, checks, money orders, and cash. Display advertisers can apply for credit by filling out a credit application.

GENERAL INFORMATION

NTMG reserves the right to refuse, edit, alter, or omit any advertisement submitted for publication. We also assume no responsibility for negligence in proofing ad copy and/or artwork. NTMG will be responsible for only one incorrect insertion of an ad. No cancellations can be accepted after deadline.

CLASSIFIED DISPLAY AD RATES

Rates are per ad for ads in the classified section only. Rates are for ads that run weekly.

NEW TIMES

SIZE	1X	6x	13X	26X	52X	COLOR
FULL	\$1547	\$1392	\$1237	\$1145	\$1067	\$100
1/2	\$798	\$718	\$638	\$591	\$551	\$100
1/4	\$446	\$402	\$357	\$330	\$308	\$50
3/16	\$344	\$310	\$260	\$245	\$230	\$50
1/8	\$233	\$210	\$177	\$156	\$121	\$25
1/16	\$134	\$121	\$102	\$90	\$70	\$15
1/32	\$67	\$60	\$50	\$45	\$35	\$10

SUN

SIZE	1X	6x	13X	26X	52X	COLOR
FULL	\$1033	\$930	\$827	\$765	\$713	\$100
1/2	\$540	\$486	\$432	\$400	\$372	\$100
1/4	\$289	\$260	\$231	\$214	\$199	\$50
3/16	\$240	\$216	\$173	\$160	\$150	\$50
1/8	\$166	\$149	\$126	\$110	\$86	\$25
1/16	\$85	\$77	\$65	\$57	\$44	\$15
1/32	\$50	\$45	\$38	\$34	\$26	\$10

DEADLINE

Line ads are due by 3pm Monday. Display deadline is 3:30pm Friday.

Email us at classifieds@newtimesslo.com or call (805) 546-8208

New Times (805) 546-8208

Sun (805) 347-1968