

# DIGITAL ADVERTISING

NEW TIMES MEDIA GROUP

## WEB ADS

**NewTimesSLO.com** and **SantaMariaSun.com** offer a unique online branding opportunity. Our digital advertising packages provide your business daily exposure throughout both websites.

The screenshot displays the New Times website interface with several ad spots highlighted. At the top left is a 'MY 805 TIX' ad. Below it is a 'Leaderboard (728px x 90px)' ad featuring a photo of a man in an orange shirt. To the right of the main content area is a 'Rectangle (300px x 250px)' ad. At the bottom right is another 'MY 805 TIX' ad. The website content includes news articles, a 'MUSIC, ARTS & CULTURE' section, and a 'READERS POLL'.

## **NewTimesSLO.com or SantaMariaSun.com**

Leaderboard (728 x 90) Rectangle (300 x 250)

\$12 per 1,000 (10,000 minimum)

## NEWSLETTERS

Our weekly emailed newsletters feature premium leaderboard spots. Give your business optimum exposure in the limited premium space!

The image shows the 'New Times NEWS WIRE' logo with the text 'CENTRAL COAST NEWS' below it. Below the logo is a blue box containing the text 'E-Newsletter (640px x 200px)'.

**New Times NEWS WIRE** (Thursday)  
(approx 16,000 subscribers - size: 640x200)  
1x=\$280 4x=\$252 8x=\$238 13x=\$210

**New Times EVENT WIRE** (Friday)  
(approx 16,000 subscribers - size: 640x200)  
1x=\$280 4x=\$252 8x=\$238 13x=\$210

**Sun NEWS WIRE** (Thursday)  
(approx 12,000 subscribers - size: 640x90)  
1x=\$280 4x=\$252 8x=\$238 13x=\$210

**Sun EVENT WIRE** (Friday)  
(approx 12,000 subscribers - size: 640x90)  
1x=\$280 4x=\$252 8x=\$238 13x=\$210

**NEWSLETTER TAKEOVER**  
2 spots on ALL 4 Newsletters  
1x=\$950 4x=\$855 8x=\$808 13x=\$713

## MY805TIX TICKET WIRE NEWSLETTER

The image shows the layout of the MY 805 TIX Ticket Wire Newsletter. It features a header with the 'MY 805 TIX' logo and 'TICKET WIRE' text. Below the header is a section for 'UPCOMING EVENTS' with a photo of a crowd. A 'FEATURED EVENTS' section follows, listing two events: 'Silent Movie: "Show People" with Live Orchestra' and 'Barrelhouse Wailers and The Decomposing Brass Quintet'. Each event includes details about the venue, date, and time, along with a 'BUY TICKETS NOW' button.

**My805Tix TICKET WIRE**  
(Wednesday)  
(approx 56,000 subscribers - size: 500x380)  
1x=\$455 4x=\$410 8x=\$387 13x=\$341

**My805Tix TICKET WIRE BUNDLE**  
Print and Digital **New Times**  
1x=\$625 4x=\$563 8x=\$531 13x=\$469  
Print and Digital **SUN**  
1x=\$600 4x=\$540 8x=\$510 13x=\$450