



BAY AREA:

Alameda, City of Berkeley, Contra Costa, San Francisco, San Mateo, Santa Clara, Solano

	BAY AREA	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	68.9%	71%
	that have <u>healthy</u> exterior advertising	14.5%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	62.9%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	46.1%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	83.1%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	81.8%/41%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	51.9%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	45.2%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	78.7%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	42.3%	36.7%

CENTRAL COAST:

Monterey, San Benito, Santa Cruz

	CENTRAL COAST	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	71.6%	71%
	that have <u>healthy</u> exterior advertising	13.1%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	61.4%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	33.3%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	67.7%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	72.7%/37.9%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	51.5%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	31.6%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	76.4%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	36.1%	36.7%

* = no information available ** = within 1,000 feet



CENTRAL VALLEY:

Fresno, Kern, Kings, Madera, Mariposa, Merced, Tulare

	CENTRAL VALLEY	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	74.3%	71%
	that have <u>healthy</u> exterior advertising	10.1%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	64%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	36.1%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	83.3%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	84.3%/36.6%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	54.4%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	35.2%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	87.6%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	33.7%	36.7%

EASTERN SIERRAS:

Alpine, Inyo, Mono

	EASTERN SIERRAS	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	43.5%	71%
	that have <u>healthy</u> exterior advertising	8.1%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	56.5%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	19.4%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	66.7%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	62.9%/61.3%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	100%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	60%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	89.8%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	22%	36.7%

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GOLD COAST:

San Luis Obispo, Santa Barbara, Ventura

	GOLD COAST	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	68.8%	71%
	that have <u>healthy</u> exterior advertising	12.8%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	75.8%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	53.2%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	83.2%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	83.7%/53.5%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	72.8%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	51.4%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	82.1%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	47.7%	36.7%

GOLD COUNTRY:

Amador, Calaveras, Colusa, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Tuolumne, Yolo, Yuba

	GOLD COUNTRY	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	74.6%	71%
	that have <u>healthy</u> exterior advertising	11.6%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	74%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	52.7%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	84.7%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	89.2%/33.8%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	55.7%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	33.7%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	94.5%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	53.4%	36.7%

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GREATER LOS ANGELES:

City of Long Beach, City of Pasadena, Los Angeles, Orange

	GREATER LOS ANGELES	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	69.9%	71%
	that have <u>healthy</u> exterior advertising	13.1%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	60.5%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	40.1%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	64.3%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	70.6%/29.4%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	54.6%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	40.2%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	74.3%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	29.4%	36.7%

GREATER SAN DIEGO:

Imperial, San Diego

	GREATER SAN DIEGO	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	68.5%	71%
	that have <u>healthy</u> exterior advertising	7.2%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	66.3%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	54.2%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	76.6%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	80.5%/44.8%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	55%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	40.1%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	85.1%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	31.8%	36.7%

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INLAND EMPIRE:

Riverside, San Bernardino

	INLAND EMPIRE	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	78.2%	71%
	that have <u>healthy</u> exterior advertising	12.5%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	73.1%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	55.2%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	84.4%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	83.1%/33.2%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	63.4%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	45.4%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	86%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	34.2%	36.7%

NORTH BAY:

Lake, Marin, Mendocino, Napa, Sonoma

	NORTH BAY	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	66.4%	71%
	that have <u>healthy</u> exterior advertising	16.2%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	70.1%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	54.9%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	76.3%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	81.6%/62.5%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	80.4%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	43%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	86%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	36.2%	36.7%

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NORTH COAST:

Del Norte, Humboldt

	NORTH COAST	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	62.5%	71%
	that have <u>healthy</u> exterior advertising	*	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	54.8%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	41.3%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	86.8%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	84.7%/46.4%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	42.1%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	37.2%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	87.8%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	50.6%	36.7%

SHASTA CASCADE:

Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, Trinity

	SHASTA CASCADE	CA	
GENERAL PERCENT OF STORES...	that have <u>unhealthy</u> exterior advertising	66.9%	71%
	that have <u>healthy</u> exterior advertising	8.7%	12.2%
	selling tobacco products, alcohol or sugary drinks near candy at the check-out	63%	65.4%
TOBACCO PERCENT OF STORES THAT SELL...	e-cigarettes	43%	45.7%
	candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> **	86.4%	75.3%
	candy, mint or liquor flavored non-cigarette tobacco products vs milk	85.7%/40.9%	79.4%/37.2%
FOOD PERCENT OF STORES...	that sell sugary drinks at the check-out and <u>are near schools</u> **	64.6%	55.6%
	that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables	39.2%	41%
ALCOHOL OF STORES THAT SELL...	alcohol, % that sell alcopops	93.3%	82.4%
	alcohol, % with alcohol ads near candy/toys or below 3 feet	35.6%	36.7%

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