



MENUS

The Central Coast Guide to All Things Food and Drink

The premiere food and drink guide to the Central Coast with 65,000* copies distributed every six months throughout San Luis Obispo and Northern Santa Barbara Counties.

*40,000 print • 25,000 digital

RATES

COVER

Includes photoshoot, front cover, full page ad, and a 1/2 page written feature story • \$3500/single issue

PREMIUM PAGE PLACEMENT

Page 2, inside back cover, or back cover

\$1584/three issues • \$1860/two issues • \$1980/one issue

FULL PAGE AD + 1/2 PAGE FEATURE STORY

\$1870/three issues • \$2200/two issues • \$2500/one issue

FULL PAGE AD

\$1320/three issues • \$1550/two issues • \$1675/one issue

1/2 PAGE VERTICAL AD

\$782/three issues • \$920/two issues • \$980/one issue

DIGITAL ADS

\$75/10,000 impressions

AD DIMENSIONS

Full page with bleed = 8.625" w x 11.125" h • 1/2 page vertical = 3.75" w x 9.75" h

Web ads: leaderboard = 728wx90h • rectangle = 300wx250h

• Full glossy, full color, magazine format

• Distributed every 6 months

• Professionally written feature stories available

DEADLINES

FEATURE STORY DEADLINE

September 22, 2022

AD DEADLINE

September 29, 2022

PUBLICATION DATE

October 2022–April 2023

PICK UP POINTS THROUGHOUT THE CENTRAL COAST:

Hotels • Wineries • Shopping Centers • Chambers of Commerce
Corporations • High-traffic areas including many *New Times* and *Sun* racks

New Times

San Luis Obispo County

805-546-8208

NewTimesSLO.com

Sun

Northern Santa Barbara County

805-347-1968

SantaMariaSun.com

NMG New Times Media Group